

TOMORROW'S WORKFORCE NOW

ACT will contribute to improving America's workforce by donating evidence-based selection tools to help thousands of employers and tens of thousands of individuals.

The nation continues to face high unemployment, and people prioritize "a good job" as their number one desire, according to the *Gallup World Poll*. At the same time, employers struggle to find the right people for unfilled jobs.

Why this disconnect?

- Employers lack evidence-based tools to help reliably predict job performance, so selection decisions are not dependable.
- Individuals simply don't know what they don't know. The best path to a good job is unclear.

Across the nation, organizations are designing career pathways, work-ready communities, workforce training, and statewide career readiness programs to help meet the skill needs of employers. ACT's National Career Readiness Certificate (NCRC™) and NCRC Plus are aligned to employers' needs. They are used at the front end of a diverse array of career pathways programs, in workforce

education and training, and at the heart of work-ready communities and state programs to certify foundational workplace skills—skills essential for all jobs.

ACT, along with a growing coalition of community colleges across the nation, is launching *Tomorrow's Workforce Now* to assist these efforts. This program allows employers to experience the power of the NCRC Plus at no cost. Participating employers will be able to assess as many as 20 employees each. Then they will be given a special insider view of national research to correlate NCRC Plus skills to job performance by occupation—research designed to help employers make even more accurate selection decisions.

Get your community involved in *Tomorrow's Workforce Now*!

For details and to get started:

www.tomorrowworkforcenow.com